

GREATER CHINA CONFERENCE
大中华区

ALTERNATIVE INVESTMENTS
ALTERNATIVE DATA & ARTIFICIAL INTELLIGENCE
另类投资与另类数据&人工智能峰会

JULY 30-31, 2019
BEIJING

BERYL · GTCOM ALTERNATIVE INVESTMENTS GREATER CHINA CONFERENCE
ALTERNATIVE DATA & ARTIFICIAL INTELLIGENCE

BEIJING · JULY 30-31, 2019

The Beryl Consulting Group and GTCOM are organizing their inaugural Greater China Alternative Investments and Alternative Data Conference in Beijing on July 30th and 31st. It is the first-ever conference to be held in mainland China showcasing the Alternative Data industry. The conference will feature emerging technologies and alternative data as a critical competitive edge for fund managers and investors in today's intertwined and highly competitive global environment.

This year's Beryl · GTCOM Greater China conference will have 250+ participants and 50+ exemplary speaker. At last year's Beryl Elites conference in New York City, we hosted 90+ allocators, 50+ managers, representing over \$850 billion in investable assets.

ATTENDEES

Government officials, policy makers, major asset allocators, fund of funds (RMB/USD), family offices, top hedge funds, private equity, venture capital, fintech start-ups, pre and post IPO chief investment officers, chief executive officers, heads of asset classes, municipal pensions, and sovereign wealth funds, and visionaries from around the world.





THE VENUE

Blue Note Beijing

Ch'ien men 23, Beijing, China

In keeping with our tradition of Finance and Art, we selected Blue Note Beijing, a top-level venue for our Greater China Conference. Blue Note is an exquisite and elegant venue providing intimacy and a relaxed networking environment similar to our New York City's venues where we hold our annual Beryl Elites Alternative Investment Conferences. The typical conference distractions - hotel concierge, bell hops, and the always-present plethora of tourists will neither interfere with the focus or agenda. The design and acoustics are superb, with no second guessing about what was stated by panelists or understanding provocative comments and questions from participants. While Blue Note Beijing carries the ancient history of China, one can feel the combined sense and spirit of Chinese and Western culture and East meets West.

Unlike other modern cities in China, Beijing is an ancient capital like Rome. As the saying goes, **"All roads lead to Rome."** With China's rapid rise of power on the world's stage, one can argue that **"All roads lead to Beijing."** What is unique about Blue Note Beijing is its location and history. Located on the southeast side of Tiananmen Square, it now occupies the former U.S. Embassy, and it is the only foreign Embassy building complex in Beijing that remains intact since Qing Dynasty. Blue Note is only a few steps away from the Forbidden City, The Great Hall of the People, and Zhongnanhai which houses the office of Premier of the People's Republic of China.



CONFERENCE BACKGROUND

WHY CHINA?

The sheer size and scale of the Chinese market provides tremendous upside for alternative investments. As the second largest economy in the world with 20% of the world's population, China's alternative funds industry has consistently grown in size and increased in sophistication. Morgan Stanley forecasts that there will be \$7 trillion worth of assets being managed in China by 2023, almost doubling from current levels. In late February, MSCI announced that it will quadruple the weighting of Chinese mainland shares in its global benchmarks later this year. This move is expected to draw in tens of billions of foreign institutional inflows to China's stock market which is heavily dominated by domestic retail accounts. Currently, institutional investors account for 15% of the market, and foreign institutions only 3% of the market. Furthermore, China's A-shares indices has much lower correlations to developed markets equities cross indices, adding another attractive element to future foreign investors' participation. China is also home to the largest venture capital market in the world.

China has the most active and robust digital ecosystem in the world, making it a fertile ground to exploit big data. China has now 200-300 million strong middle class and nearly 800 million mobile internet users. China's rapid adoption of mobile payments systems and the advancement of information technology combined with its sheer market size, contribute to China's leading position in big data, digital infrastructure, and e-commerce. This in turn empowers artificial intelligence and machine learning techniques, enabling advanced statistical analysis and highly defined predictive models. According to CB Insights, Chinese firms garnered 48% of global AI funding in 2017, compared to 38% that U.S. firms received that year.

Our Beijing conference will enable the participants to gain new insights about rapidly evolving Chinese capital markets, explore actionable investment opportunities, showcase innovative products, and establish highly valuable business relationships.



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WHY ALTERNATIVE DATA?

Alternative data is a subset of big data. It refers to all data not generated from traditional data sources like company financial statements or economic statistics. Alternative data include mobile phone activity, transactional data from credit or debit cards, GPS tracking, satellite imagery, social media, and many other activities. In today's highly competitive investments markets, investment managers are increasingly turning to advanced analytics and alternative data to better assess the future performance of publicly traded securities and deliver superior returns to their investors. More specifically, quant managers typically utilize alternative data with long history, allowing them to back-test the data. Fundamentally inclined managers prefer to utilize data to confirm a trend or a new research theme at a given point of time.

Beryl • GTCOM conference will present this new and dynamic alternative data ecosystem, adding an essential edge to your investment management process.



WHY PARTICIPATE IN THE CONFERENCE?

Qualified Investors and Asset Allocators

In order to generate high investment returns, you must surround yourself with leading managers and investors, understand their outlook on the market, and hear about the latest investment tools and trends from cutting-edge data scientists. Beryl · GTCOM conference provide this vast intellectual ecosystem of think tanks to help you stay on top of your game.

Fund Managers

Whether you are a fundamental manager looking to expand horizons and enter into the new world of alternative data, AI/ML or a quanta-mental / quant manager seeking to strengthen domain knowledge, source new investment ideas and generate actionable signals, our conference will add substantial value to your cap-intro event calendar.

Alternative Data Vendors and Service Providers

Beryl · GTCOM conference provide you with a platform to showcase your products and service as a thought leader. The best way to market your products or services is to share your knowledge and insights with a highly curated audience of managers, investors, and allocators. Selling products or services is just a natural outcome.

High-Tech Companies

Seeking potential investors? Looking to learn more from our experts? Beryl · GTCOM conference provide the most efficient and successful environment to establish relationships with potential investors. Our conference will assist you in creating a road-map for your next venture with advice and direction from world renowned experts.

LIVE ENTERTAINMENT

The unique tradition of Beryl Elites conferences, is the consolidation of finance and art. Art is the source of innovation, inspiration and stimulation and we support the arts to enhance the networking experience among our conference participants. We provide ample networking opportunities and exquisite entertainment for all attendees.



PRELIMINARY AGENDA

(The conference will be held in English)

- ❖ **East meets West:** Investment Themes and Practical Application for 2019/2020. What is in front of us, Geopolitics, International Trade, Policy & Governance Risks? Current investment trends in alternative asset allocation and macro-economic forecasts. Is the decade old Bull Market in the West finally coming to an end?
- ❖ **Chinese Investor Evolution:** What are the global portfolio allocations needs and appetite and how to implement asset classes and improve the return for Chinese pension fund allocation? Assessing Chinese asset managers' global expansion in the New Era, what are some of opportunities and challenges?
- ❖ **China's push forward the Reform and opening up of China's Capital Market :** experts discuss how to further improve the trading mechanism and make the financial sector better serve the real economy. New developments effecting the Chinese pension system and insurance industry.
- ❖ **Perspectives from Global Exchange Leaders, Allocators, and Managers:** integrating the A Shares market into the global equities investing. Discussing fundamental shifts in economic growth, inflation, rates, international trade, and geopolitics. Exploring mainland China Asset Management and Private Equity Opportunities. How to best prepare for this Next Frontier?
- ❖ **Manager Search and Due Diligence, Mainland China versus the U.S.:** manager selection process, what are similarities, differences and challenges. Identifying China on-shore and off-shore managers. Rotation in Different Strategy & Asset Classes. Opportunities set in Greater China for investors.
- ❖ **Global Financial Firms entering China's Capital Markets:** China's stock market has the world's second biggest capitalization but foreign investors can only access it via limited channels such as the Qualified Foreign Institutional Investor scheme or the Shanghai-Hong Kong Stock Connect. Experts discuss current trend and opportunities including managers of managers fund structures.
- ❖ **The Rise of Multi-Family Offices in China:** The sector comprises of private bankers, asset managers, accountants and lawyers. What are some opportunities and challenges for all stakeholders in this nascent financial sector.
- ❖ **The Digital Revolution and Disruption:** using data, artificial intelligence & machine learning to supercharge customer experience and intelligence. Greater China Inroads to Big Data: how Chinese technology firms are leading the innovations in artificial intelligence and big data.
- ❖ **Alternative Data, Machine Learning and Artificial Intelligence in Investment Management:** Effective deployment of this new ecosystem to improve portfolio allocation, optimization, and risk management. Providing better investment outcomes to clients through the use of artificial intelligence and machine learning. Accessing the Market & Regulatory landscape.
- ❖ **The Quantamental Shift:** Using Alternative Data to Generate Alpha. How fund managers turn data and information graphs into informational edge. Allocators and managers perspectives on new datasets and alpha opportunities.
- ❖ **The New Frontier on Wall Street:** converting unstructured data into structured signals. Various Flavors of Alternative Data and their Unique Features; geospatial data, credit card sales, sentiment analysis, social media feeds. Challenges in machine learning and artificial intelligence.
- ❖ **Alternative Data and Challenges to Managers:** Selecting the data from vendors, pricing, cleaning, incorporating data into processes. Better Data Engineering: how data scientists assess data procurement processes, how to reach the best insights the fastest.



GREATER CHINA CONFERENCE CO-HOST



Beryl Elites Conference

Beryl Elites began as an extension of [The Beryl Consulting Group](#), with the specific purpose of bringing qualified institutional investors and family offices together with a diverse group of industry experts, willing to share ideas, develop strategies, and create synergies. Our conference partners include institutional investors, major corporations, hedge funds, private equity and venture capital firms, family offices, fintech, entrepreneurs, visionaries, and artists. Beryl Elites Conference enables the participants to gain new insights and vision, showcase products, explore opportunities, and establish business relationships. Expert panelists discuss thought-provoking themes, trends, and actionable investment opportunities. We typically host over 250 senior executives and decision makers.

GTCOM

[Global Tone Communication Technology Co., Ltd.](#) (GTCOM) is a world-leading big data and artificial intelligence company. It provides global corporate users with comprehensive cutting-edge scenario-based solutions powered by big data and artificial intelligence. As one of the earliest companies that engaged in the research of Alternative Data in China, GTCOM has used NLP sentiment algorithms based on leading big data algorithms and financial data analysis capabilities to quantitatively calculate multidimensional reference factors such as policy factors, sentiment factors, risk factors and growth factors. GTCOM has become the significant solution provider for Alternative Data.

CUFE

Central University of Finance and Economics (CUFE) is a prestigious university under the direct leadership of the Ministry of Education (MOE) and jointly supported by the MOE, the Ministry of Finance and the People's Government of Beijing Municipality. It is one of China's top universities listed under the Project "Double First-Class" university and the Project 211, and in the first batch to become a Leading Academic Programs Innovation Platform.



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Women in Finance



[Click Here to View 2019 Speaker Lineup](#) (updates in progress...)

See next slides for: [2018 "Beryl Elites" Speaker Lineup \(80+\)](#)

[Click here to view videos from 2018 conference](#)

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2018 BERYL ELITES SPEAKERS



John Paulson
 Founder & CEO
 Paulson & Co.



Vidak Radonjic
 Founder & CEO
 Beryl Consulting Group



Eric Yu
 Founder & CEO
 GTCOM



Sourav Mazumder
 Director
 IBM Analytics



Mike McGlone
 Senior Strategist
 Bloomberg Intelligence



Alberto Bacó Bagué
 Former Treasurer
 of Puerto Rico



Norman Niemer
 Chief Data Scientist
 UBS Asset Management



Robert Christian
 Head of Investments
 Franklin Templeton



David Teten
 Managing Partner
 HOF Capital



John D'Agostino
 Fund Governance



Greg Skibiski
 CEO
 Thasos Group



Luis Valdich
 Managing Director
 CITI Ventures



Frances Newton
 Managing Director
 CNBC



Michael Mayhew
 Founder & CEO
 Integrity Research



Ken Perry
 CFO
 Och-Ziff Capital



Adil Abdulali
 President
 MOV37



Christina Dolan
 Co-Founder & COO
 iXledger



Gian C. Pivanetti
 Managing Director
 Banco Popular



Peter Marber
 Portfolio Manager
 Aperture Investors



David Itzkovits
 CEO
 Sanlam Global



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Adam Braf
Chief Data
Point 72



Sameer Gupta
Director
Point 72



David Weild IV
CEO
Weild & Co.



Michael Terpin
CEO
Transform Group



Pavle Sabic
Thought Leader
S&P Global



Phillip Brittan
CEO
CruX



Barry Barovick
Sr Managing Director
Ankura



Bill Pecoriello
Founder & CEO
Consumer Edge



Tharsis Souza
Vice President
Yewno Finance



Lawrence Newhook
Founder & CEO
Alpha Innovations



Christopher Kulick
Chief Strategist
Analytical Research



Robert Fagin
Head of Research
Cowen & Co.



David Wolf Ph.D
Former Astronaut
NASA



Bob Serhus
Portfolio Manager
Wells Fargo Bank



Alan Snyder
CEO
Shinecock Partners



Joe Rothermich
Sr. Director Quant
Refinitiv (Reuters)



David Carter
CIO
Lenox Wealth



Barry L. Star
Founder & CEO
Wall Street Horizon



Nathen Vardi
Senior Editor
Forbes Media



Tim Baker
Global Head of Innovation
Refinitiv (former Reuters)



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Vinod Rahman
Vice President
Fidelity



Jack Kokko
Founder & CEO
AlphaSense



Geoffrey Craig
Founder & CEO
Ursa Space System



Edward Oliver
Vice President
Dataminr



Alejandra Litterio
Co-Founder
Eye Capital



Michael Beal
Founder & CIO
Data Capital Management



Hector Negroni
Founder & CEO
FCO Advisors



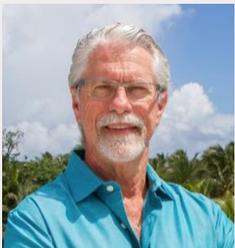
Anirudh Chowdry
Managing Consultant
TCS



Andrew Lazarus
Managing Director
Beryl Consulting Group



Mark H. Leeds
Partner
Mayer Brown's



Jaime Morgan Stubbe
Managing Director
DBR Development



Manuel Lopez Zambrana
Partner
DLA Piper



Maria Rivera
Tax Partner
Kevane Grant Thornton



Alberto Bacó Bagué
Tax Partner
Kevane Grant Thornton



Margaret Pena Juvelier
Founder / President
PR Sotheby's Intl Realty



Paul Goodman
Director
Beryl Consulting Group



Daniel Huss
Head of Development
Verus State Street



Olga Kokareva
Director
Quantstellation



Justin Zhen
Co-Founder
Thinknum



Guy Geier
Managing Partner
FXCollaborative



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Evan Schndiman Ph. D
 Founder & CEO
 Prattle Analytics



Jack Tatar
 Founder & CEO
 Doyle Capital Management



Steve Erlich
 COO
 Wall Street Alliance



David Tawil
 CO-Founder
 Maglan Capital



Oliver Christie
 Futurist, AI Expert



Sean Keegan
 CEO
 Digital Assets



Zeeshan Ali
 Sr. Vice President
 Beyond Limits



Jorge Portugal
 Managing Director
 Cantor Fitzgerald



Jeffrey Nimeroff Ph. D
 Chief Information Officer
 Zeta Global



Jordan Hauer
 Founder & CEO
 Amass Insights



Ron S. Geffner
 Partner
 Sadis & Goldberg



Manny Alicandro
 Partner
 O'Neill & Partners



Subhankar Sinha
 Blockchain Head
 BNY Mellon Bank



Giovanni Mendez
 Founder & CEO
 Geo Tax



Mindy Eng
 Strategist
 Beryl Labs



Dean Porter
 CEO
 Commonwealth



Michael Roberts
 Founder & CEO
 Roberts Capital



Adam Maher
 Founder & CEO
 Ursa Space



Liz Smith Kulik
 Managing Director
 Ankura



Neil Sahota
 Master Inventor
 IBM Watson Group



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You are invited!

www.berylelites.com

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